

# EXPAND YOUR REACH IN THE PRIVATE CLUB INDUSTRY – JOIN TGSC'S PURCHASING PORTAL



**GOLDEN STATE  
CHAPTER**  
CLUB MANAGEMENT  
ASSOCIATION OF AMERICA



The Golden State Chapter of CMAA is one of the largest associations of club management professionals in the USA, representing over 700 decision makers at private clubs throughout California. Our Purchasing Portal is the “go-to” resource for members seeking products and services. From a personalized introduction in our Weekly Bulletin to the quarterly Purchasing Portal Directory sent to our members, your brand will be showcased to the leaders of the private club industry.

**MORE THAN A DIRECTORY - MAXIMIZE YOUR BRAND EXPOSURE**

## TGSC Purchasing Portal **\$999.00**

**INCLUDES →**

### Online:

- |  |   |
|--|---|
| <b>1</b> Your Full Company Logo  | <b>4</b> A Link to Your Company Website   |
| <b>2</b> Your Personalized Direct Contact Information                    | <b>5</b> A Two [2] Minute Video Added to Your Company Listing                                   |
| <b>3</b> Your Company Profile Including Ability to Search by Specialties | <b>6</b> An Opportunity to Add One [1] Testimonial from a Club OR One [1] List of Clubs Served* |

### In Addition:

- Introduction with your video sent out in our Weekly Bulletin to 650+ members
- The Ability to Update Your Video Three [3] Times Per Year
- Two [2] Annual Promotions for Your Company in Weekly Bulletin - Featured One Week, Highlighted All Month
- Your Full Listing in Digital TGSC Purchasing Portal Directory sent to Members Quarterly
- Unlimited Company Updates & Educational Content in Weekly Bulletin\*

### ➔ **LOOKING TO GAIN PROLONGED EXPOSURE AND SAVE?**

Commit to a 2-year listing in our Purchasing Portal and enjoy extended visibility while saving **\$399** total. **\$1,998** Value - now only **\$1,599**. Start saving today!



# TGSC PURCHASING PORTAL ADD-ON OPPORTUNITIES



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**BUILD YOUR EXPOSURE. MAXIMIZE YOUR VALUE. ADD ON & SAVE!**

## ➔ Partner Vendor Show & Year-Round Purchasing Portal Visibility

Partner Vendor Show Booth at the TGSC Spring Conference Partner Vendor Show, May 18, 2026 **(\$1,450 value) – now only \$1,392!\***

**Must Include Standard Purchasing Portal Listing**

**Benefit:** Save on your Partner Vendor Show Booth, while getting your brand in front of members and enjoying year-round visibility in the Purchasing Portal.

## ➔ Raffle Reach Bundle – Event Spotlight & Year-Round Portal Visibility

Sponsor a raffle prize at all 6 TGSC events – 4 Golf Tournaments, Spring Conference, Fall Conference – for **\$1,599** total or **\$100** per event + **\$999.00** for the Purchasing Portal listing.\*

**Includes: Standard Purchasing Portal Listing**

**Benefits:** Get your brand in front of our most active and engaged members at TGSC events.





# TGSC PURCHASING PORTAL ADD-ON GOLF TOURNAMENT OPPORTUNITIES



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## Birdie Plus – Brand Exposure & Year-Round Portal Visibility

➔ Birdie Sponsorships	Price + Purchasing Portal	Savings
1	\$1,347	\$201
2	\$1,794	\$303
3	\$2,241	\$405
4	\$2,688	\$507

**How it works:** \$999 base for Purchasing Portal + \$549 for each additional Birdie.

**Benefits:** Perfect for on-course brand exposure and year-round portal presence, with increased savings as you add more Birdies\*

## ➔ Network on the Course – Golf Tournament Contests & Year-Round Portal Visibility

Sponsor on-course contests [Longest Drive, Closest to Pin] at TGSC Golf Tournaments\*\*

- \$1,000 per tournament
- Purchasing Portal Listing for just \$900 (save \$99!)

**Benefit:** Engage directly with members during TGSC golf tournaments while saving on your Purchasing Portal listing.

### Ready to Start Your Purchasing Portal Listing?

Contact Partnership Coordinator, Sarah Anselmo at [partners@thegsc.org](mailto:partners@thegsc.org) or (657) 348-4407

\*Terms and Conditions Apply | \*\*Limit: 2 contests per sponsor

