

ADMINISTRATIVE, EXTERNAL, AND GOVERNMENTAL AFFAIRS SERIES



GOLDEN STATE CHAPTER
CLUB MANAGEMENT ASSOCIATION OF AMERICA



10:00 a.m. – 11:00 a.m.

Up to 3 CMI Credits Available

REGISTER

JANUARY 9, 2025

JANUARY 14, 2025

JANUARY 23, 2025



BRIAN CARLSON, CCM, CCE
TGSC President
General Manager
San Diego Yacht Club

RIGO HEADLEY, CCM
TGSC Secretary/Treasurer
General Manager
Almaden Golf and Country Club

BRIAN WATKINS
Director of Certification and Education
Club Management Association of America

SONYA PETERBACK
Manager of Certification and Education
Club Management Association of America

MELISSA LOW, CAE
Vice President
Communications & Advocacy
Club Management Association of America

THE YEAR AHEAD

- Education Calendar Review
- Golf Tournaments and Special Events
- Spring and Fall Conference
- CMAA Events

YOUR PATHWAY TO THE CCM

- Learn the steps required to sit for the exam
- Learn more about the BMI programs
- Learn about credits and other certification designations

CMAA LEGISLATIVE & REGULATORY UPDATE: WHAT YOU NEED TO KNOW

- Explore the impact of the change in Administration and new Congress on the club industry
- Review the current status and projections for the major regulatory issues impacting clubs
- Discuss the CMAA resources and information available to members to assist with advocacy efforts

Sponsors:



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